



Exceptional  
Workplaces\*

# New SCOTT® MAX System

with SCOTT® Brand pattern

Tenant satisfaction, delivered efficiently and sustainably

## Fact

Tenant satisfaction is costing Facility Management Companies money.  
The cost of losing a tenant is estimated to be \$1.5M dollars.

But that is just the direct cost. The hidden costs can be measured in how users treat washrooms. Humans are taught at an early age to reciprocate when given something:

“We can predict behaviors and attitudes based on the setting. The objects around us tell us how to behave. Change the context and you change the perception and behavior.”

– Dr. Val Curtis, London School of Hygiene

## Our Solution

The new 350 m SCOTT® MAX Rolled Hand Towels and AQUARIUS\* Rolled Hand Towel Dispenser with 25cm cut have been designed to help you reduce washroom complaints, improve tenant satisfaction, and improve the efficiency of your cleaning operation.

The new embossed pattern on the towel includes the SCOTT® Brand logo, an instant recognition of quality.



AQUARIUS\* Rolled Hand Towel Dispenser, 25cm sheet length (6989)

SCOTT® MAX Blue Rolled Hand Towel, 350m (6692)

SCOTT® MAX White Rolled Hand Towel, 350m (6691)

# Making the value of efficiency visible

## 1400 sheets per roll.

The SCOTT® MAX Rolled Hand Towels are 350m long and cut at 25cm when used in the AQUARIUS\* Rolled Hand Towel Dispenser, delivering more sheets and more hand dries than other manual rolled hand towel systems in the market<sup>1</sup>.

- Less product run out = increased tenant satisfaction
- Reduced refill events and reactive washroom visits = improved time efficiency
- Reduced storage & transportation = improved space efficiency

## Product Quality



through AIRFLEX\* and Compression Technologies.

- Towels made with AIRFLEX\* Technology absorb water faster than conventional paper towels = effective hand drying & increased tenant satisfaction
- Towels made with AIRFLEX\* Technology are strong when wet = dispense more easily & don't break up in users' hands
- Towels made with AIRFLEX\* Technology have a soft textile-like feel & appearance = increased tenant satisfaction

## GIO Design Award-winning system

Aesthetics, functionality and hygienic design.

- The new embossed pattern, featuring the Scott® Brand logo, has shown to double user preference due to perception of the quality of the towel and the hand drying experience<sup>2</sup>.
- Sleek AQUARIUS\* design characterized by one wipe clean, no dirt traps & faster cleaning times
- System is up to twice as easy to use as some other competitor systems<sup>1</sup>
- Superior single sheet dispensing performance tabbing up to 2.5 times less often than some other rolled hand towel systems tested<sup>1</sup> = improved image

## Product Specifications

Product	Code	Case Quantity
AQUARIUS* Rolled Hand Towel Dispenser, White	6989	1 x  (43.80cm (L) x 33.80 cm(W) x 25.30cm (D))
AQUARIUS* Rolled Hand Towel Dispenser, Black	7193	1 x  (43.80cm (L) x 33.80 cm(W) x 25.30cm (D))
SCOTT® MAX White Rolled Hand Towel 350m	6691	6 x  (350m (L) x 198mm (W))
SCOTT® MAX Blue Rolled Hand Towel 350m	6692	6 x  (350m (L) x 198mm (W))



For more information on this system and the AQUARIUS\* range of solutions from KIMBERLY-CLARK PROFESSIONAL\*, please get in touch via [kcpmarketing.uk@kcc.com](mailto:kcpmarketing.uk@kcc.com)



<sup>1</sup> Results of Hall,Test research conducted by Redshift Research Agency in 2014, Commotion House, Morley Road, Tonbridge, Kent, TN9 1RA  
<sup>2</sup> Compared to un-embossed SCOTT® Product.